

Privacy Policy – US Only

PRIVACY POLICY

Effective Date: May 3, 2021

Date Modified: May 20, 2021

This Privacy Policy describes how Buy Now Depot Buy Now Depot collects and processes your personal information when you access our website or register to use our products and services (“Services”), i.e., our application(s): Advanced Online Ordering and Delivery Platform and all its supplemental applications

Buy Now Depot is a corporation established in the United States and is currently offering its Services on the Clover POS Platform in the United States ONLY.

Please read this Privacy Policy carefully before using our Services to know what personal information we collect, how we use and share that personal information, and what your choices and rights are relating to your personal information. By accessing or using any of our Services, you acknowledge your consent to the practices described in this Privacy Policy. If you do not agree with the policies and practices contained in this Privacy Policy, your choice is not to use this Site or our Services offered in connection with this Site. IF YOU DO NOT AGREE TO BE BOUND BY THE TERMS OF THIS PRIVACY POLICY, SIMPLY EXIT THIS PAGE AND/OR THE APPLICATION UNDER CONSIDERATION WITHOUT REGISTERING FOR, ACCESSING OR USING ANY OF OUR SERVICES. Your consent may be withdrawn at any time and we will no longer provide the Services for which you have registered.

PERSONAL INFORMATION PROCESSED

Through your use of our website/applications, we may collect personal information, including Identifiers: contact information including your first and last name, email address, username, phone number, and home (postal) address, social security number, state identification number, driver's license number, passport number, telephone number, fax number, insurance policy number(s), bank account number(s), credit/debit card number(s).

- a. Professional or employment-related information: your company, job title, employment status, education.
- b. Commercial information: records of products or services purchased, obtained, or considered, or other purchasing or consuming records or behaviors.
- c. Publicly available information about you collected from third parties, e.g. postal service information for shipping address verification, records of real estate ownership or personal property.
- d. Internet or other electronic network activity information, including analytical data e.g., pages and products viewed, ads clicked on, emails from us that you opened, browser, operating system ("OS"), Internet Protocol ("IP") address and device information, and any data collected by cookies. (See Sample Policies for cookies related language if in use) When using apps, we often gather information about your mobile device, referring/exit pages and URLs, domain names, landing pages, and other information. When you access our Services by or through a mobile device, we may receive or collect and store a unique identification number associated with your device, mobile carrier, device type and manufacturer, phone number, and, depending on your mobile device settings, your geographical location data, including GPS coordinates or similar information regarding the location of your mobile device.
- e. Protected personal information, including age, ethnicity, religion/creed, marital status, physical illness, disabilities, gender, veteran status.

PURPOSES OF THE PROCESSING

Your personal information may be processed for the following purposes:

- a. **Compliance:** to fulfil obligations provided by law and regulations.
- b. **Account registration:** to create an account with us.
- c. **Customer services:** to provide you with a response to your questions (e.g., concerning products and services).
- d. **Fulfilling Services:** to provide the services pursuant to our agreement with you.
- e. **Marketing:** to send marketing communications, e.g., news relating to our business, events, new products and services, and updates/news on existing products and services, or,
 - o to conduct market research.

PROTECTION OF PERSONAL INFORMATION

Your personal information will be processed in accordance with the principles of correctness, lawfulness, and transparency.

We maintain appropriate security, technical, and organizational measures that ensure a level of security appropriate to the risk of unauthorized access to, and accidental or unlawful destruction, loss, alteration, and unauthorized disclosure of, personal information transmitted, stored, or otherwise processed. We ensure that our third-party service providers who access or handle personal information on our behalf maintain the same level of safeguards.

Your personal information will be processed manually or electronically using automated tools that ensure the security and confidentiality of your personal information.

We will process only personal information necessary for the purposes described above. People authorized to process personal information will immediately delete or make anonymous personal information unnecessary for the above purposes.

If we have given you, or you have chosen, a password to access certain areas of our services, you are responsible for keeping the password confidential: you should not share your password with anyone and are responsible for any consequential damages arising from the sharing of that password.

DATA RETENTION PERIOD

Your personal information will be retained:

- for contractual purposes: for the entire duration of your use of our Services and following the withdrawal of your registration, for the period necessary for the purposes of the (i) establishment, exercise, or defense of legal claims and keeping accounting records of Buy Now Depot, and (ii) fulfilment of legal obligations applicable to us. Note that statute of limitations and other applicable laws may vary by jurisdiction.
- for sending newsletters, advertising material, and other communications on new products/services and updates/news on existing products/services, and for carrying out surveys, including on customer satisfaction: for 24 months from their collection, unless it is necessary by law to keep them longer.

The information will be deleted or rendered anonymous at the end of the periods identified above.

DISCLOSURE AND SALE OF PERSONAL INFORMATION

Personal information may be processed by our employees authorized to process personal information for the purposes described above. Third parties may process your personal information to perform other business purposes necessary to provide services to you, including:

- **Service Providers.** We may share your user information with providers who perform services on our behalf.
- **Business Partners.** We may share personal information about you with business partners that provide services and functionality.
- **Legal Compliance.** We may share personal information about you if we believe in good faith that disclosing information is necessary to comply with a valid legal process, governmental request, or applicable law; to investigate potential Terms of Service violations; to protect the rights of other users and visitors; or to detect and resolve fraud or security concerns.
- **Sale of Personal Information.** Buy Now Depot does not sell your personal information for monetary or other valuable consideration.

TRANSFER OF PERSONAL DATA

If Personal information is transferred outside of the United States of America, Buy Now Depot will take appropriate measures to ensure appropriate safeguards are in place to protect your personal information.

MINORS

Children are not eligible to use our Services and we ask that minors (under the age of 18) do not submit any personal information to us or use the Services. Buy Now Depot does not collect or maintain information from those known to be under the age of 18, and no part of our website or Services is structured to attract anyone under the age of 18. Other age restrictions may be set forth in our Terms of Use from time to time.

BUSINESS TRANSFERS

As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution or similar event, Personal Data may be part of the transferred assets.

AGGREGATED PERSONAL INFORMATION

Buy Now Depot may conduct research on its customer demographics, interests and behaviors based on information supplied to us to be analyzed on an aggregate basis and will not identify you personally. The research compiled may be shared with affiliates and/or business partners. Aggregated user statistics might also be shared with current and/or prospective business partners as well as with other third parties to describe our services and for other lawful purposes.

MANAGING THE PROCESSING OF YOUR PERSONAL INFORMATION

Residents of California have the following rights under the California Consumer Privacy Act (CCPA) related to data collected in the past twelve months:

- to request disclosure of the categories and specific pieces of your personal information collected.
- to request deletion of your personal information that has been collected (with exceptions).
- to request disclosure of the categories of personal information collected; the categories of sources from which the personal information is collected; the business or commercial purpose for collecting or selling personal information; the categories of third parties with whom the personal information is disclosed; and the specific pieces of personal information collected;
- to request disclosure of the categories of your personal information sold and the categories of third parties to whom your personal information was sold, by category or categories of personal information for each third party to whom your personal information was sold; and the categories of your personal information disclosed for a business purpose;
- to opt out of the sale of your personal information; and,
- nondiscrimination should you exercise your rights under the CCPA.

DELETION REQUESTS

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request, we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies.

We may deny your deletion request if retaining the information is necessary for us or our service providers to:

1. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.
4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 *seq.*).
6. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
7. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
8. Comply with a legal obligation.
9. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

To exercise the access, data portability, and deletion rights described above, please submit a verifiable consumer request.

To exercise your rights or to obtain more information, you may contact us:

- By email at: admin@buynowdepot.com

This Privacy Policy may be updated from time to time. You should check back periodically to be advised on any changes.

If you have difficulty accessing any material provided through this Privacy Policy because of a disability, please contact us in writing or by telephone and we will work with you to make the information available.